

# 2009-2010 Prime Publication Schedule

Community	Ads Due	Mail Date	Distribution	Distribution Method
				<b>Direct mailed to every home, apartment &amp; business.</b> Throughout the year you can find guides at <b>many key locations</b> including:
<b>Blaine</b>	7/17/09	8/14/09	<b>26,000</b>	City Hall, MetroNorth Chamber of Commerce, Library, Post Office, Area Realtors.
<b>Andover/Coon Rapids</b>	7/31/09	8/28/09	<b>40,000</b>	Andover and Coon Rapids City Halls, Anoka Area Chamber of Commerce, MetroNorth Chamber of Commerce, Library, and Realtors.
<b>Brooklyn Park</b>	10/2/09	11/2/09	<b>33,000</b>	City Hall, North Hennepin Area Chamber of Commerce, Brooklyn Park Community Center, Area Realtors.
<b>Northwest Suburban</b> Corcoran, Hamel, Greenfield, Loretto, Hanover, Medina, Plymouth, Rockford	11/20/09	1/4/10	<b>10,000</b>	All City Halls (welcome bags), Post Offices, Area Realtors. (Plymouth – no direct mail)
<b>Elk River</b>	12/4/09	1/11/10	<b>18,000</b>	City Hall, Library, Area Realtors, Elk River Area Chamber of Commerce.
<b>Champlin/Dayton</b>	1/22/10	2/22/10	<b>16,000</b>	Champlin and Dayton City Halls, Libraries, Area Realtors.
<b>Maple Grove/Osseo</b>	1/15/10	3/5/10	<b>36,000</b>	Maple Grove & Osseo City Halls, North Hennepin Area Chamber of Commerce, both Libraries, Maple Grove Community Center, Maple Grove Transit Station, Maple Grove and Osseo Post Offices, and Area Realtors.
<b>Zimmerman</b>	2/19/10	3/18/10	<b>6,500</b>	Greater Zimmerman Area Chamber of Commerce, Zimmerman City Hall, Post Office, Banks, Realtors, Libraries, and other Local Businesses.
<b>Anoka</b>	3/5/10	4/2/10	<b>11,000</b>	Anoka City Halls, Anoka Area Chamber of Commerce, Library, and Realtors.
<b>Brooklyn Center</b>	3/26/10	4/30/10	<b>18,000</b>	City Hall, North Hennepin Area Chamber, Community Center, Library, Area Realtors.
<b>Hopkins</b>	4/9/10	5/7/10	<b>20,000</b>	Hopkins/Minnetonka Area Family Resource Center, City Hall, Library, and Realtors.
<b>Maple Grove Days</b>	5/28/10	6/26/10	<b>30,000</b>	Direct mailed two weeks before the event. Delivered to key locations prior to event.
<b>Mistletoe &amp; Memories</b>	10/23/09	11/20/09	<b>50,000</b>	Maple Grove City Hall, Maple Grove Transit Station & Maple Grove Community Center, Visit Minneapolis North, Outstate Areas
<b>North Hennepin Area Chamber of Commerce</b>	8/28/09	10/1/09	<b>3,000</b>	Handed out to all Chamber members. City Halls, North Hennepin Chamber of Commerce.

**Newsletters (see reverse)**

**Color Code:** Community Guides Special Events Chamber Directories Newsletters

6/25/09



**P 763.424.9406 • F 763.424.8457**

**PrimeAdvertising.com**

**MyPrimeGuide.com**

**7351 Kirkwood Lane N., Suite 144  
Maple Grove, MN 55369-5219**

**Subject to change without notice.**



# 2009-2010 Prime Newsletter Schedule

Community		Ads Due	Mail Date	Distribution	Distribution Method
					<b>Direct mailed to every home, apartment &amp; business.</b> Throughout the year you can find newsletters at <b>many key locations</b> including:
<b>Anoka Newsletter</b>	Winter	12/4/09	1/4/10	<b>10,000 X 4</b>	Anoka City Hall, Anoka Library & Anoka Chamber of Commerce
	Spring	3/9/10	4/2/10		
	Summer	6/12/10	6/25/10		
	Fall	9/11/10	10/2/10		
<b>Champlin Newsletter</b>	Spring	1/29/10	2/22/10	<b>9,500 X 5</b>	Champlin City Hall – Champlin/Dayton Guide inserted into Spring edition
	Summer	5/1/10	5/22/10		
	Fall	7/31/09	8/24/09		
	Pre-Holiday	9/25/09	10/23/09		
	Winter	11/13/09	12/7/09		
<b>Elk River Newsletter</b>	Spring	3/9/10	4/12/10	<b>12,000 X 4</b>	Elk River City Hall, Library, Sherburne County Gov't Center, Elk River Area Chamber – Elk River Guide inserted into Winter edition
	Summer	6/19/09	7/13/09		
	Fall	9/18/09	10/12/09		
	Winter	12/4/09	1/11/10		
<b>Maple Grove Newsletter</b>	Spring	2/5/10	3/5/10	<b>26,000 X 4</b>	Maple Grove City Hall, Maple Grove Transit Station & Maple Grove Community Center – Maple Grove/Osseo Guide inserted into Spring edition
	Summer	4/30/10	5/24/10		
	Fall	8/7/09	8/26/09		
	Winter	10/30/09	11/20/09		
<b>Osseo Newsletter</b>	Spring	2/26/10	3/25/10	<b>2,000 X 4</b>	Osseo City Hall, Osseo Library & North Hennepin Area Chamber
	Summer	5/28/10	6/24/10		
	Fall	8/28/09	9/28/09		
	Winter	12/4/09	1/8/10		

See Reverse for Guides, Specialty Publications and Chamber Directories

Color Code: **Community Guides** **Special Events** **Chamber Directories** **Newsletters**

6/25/09



P 763.424.9406 • F 763.424.8457

PrimeAdvertising.com

MyPrimeGuide.com

7351 Kirkwood Lane N., Suite 144  
Maple Grove, MN 55369-5219

Subject to change without notice.

